



# Bharatiya Vidya Bhavan

Rajendra Prasad Institute of Communication  
& Management

**Government / University Recognition of Courses**

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## **Government / University Recognition of Courses**

### **I. RECOGNITION BY GOVERNMENT OF INDIA**

Four of the Diploma Courses conducted by the Rajendra Prasad Institute and its various Colleges have been recognised by the Government of India, Ministry of Education and Social Welfare (Department of Education).

#### **(1) Diploma in Industrial Relations and Personnel Management**

By their Notification No. E. 18-26/76/T-2/T-7 dated 29th April, 1980, the Central Government have recognised the Diploma (not external) “for the purpose of recruitments to superior posts and services in the appropriate field.” C 5. By their Notification No. S.O. 3446 dated 19th November, 1988 the Government of India, Ministry of Labour have recognised this Diploma also for purposes of Rule 72 of the Mines Rules 1965.

#### **Diploma in (a) Journalism, (b) Public Relations and (c) Marketing & Sales Management**

By their Notification No. F. 18-22/78/T-7 dated 15th January, 1979 of the Board of Assessment of Educational Qualification, Government of India, have recognised the Diploma “for the purpose of recruitment to superior posts and services in the appropriate field.”

#### **COPY**

**No.F. 18-22/78/T-7**

**Ministry of Education & Social Welfare,  
(Deptt. of Education)**

**New Delhi, dated the 15th January 1979.**

#### **OFFICE MEMORANDUM**

#### **Sub: Recognition of Technical and Professional Qualifications,**

On the recommendation of the Board of Assessment for Educational Qualifications, the Govt. of India, have decided to recognise the following diplomas awarded by the Bharatiya Vidya Bhavan for purposes of recruitment to superior posts and services in the appropriate field under the Central Government: -

1. Journalism
2. Public Relations
3. Marketing and Sales Management

sd/-

(5. SADASIVAM)

Deputy Educational Adviser (T)

To

1. All the Ministries and Deptts. of Govt. of India.
2. All State Government and Union Territories (Education Deptts.)
3. The Four Regional Offices of the Ministry of Education and Social Welfare.

4. All Directors of Technical Education.
5. Union Public Service Commission (with 5 spare copies).
6. Subordinate Service Commission, RK. Puram, New Delhi.
7. All State Public Service Commissions.
8. Association of Indian Universities, D.D. Upadhyaya Marg, New Delhi.
9. D.P.O. (Ministry of Education), Shastri Bhavan, New Delhi.

**No. E18-26/76/T-2/T-7**  
**Government of India**  
**Ministry of Education & Culture,**  
**(Dept. of Education)**

**New Delhi, dated the 29th April, 1980.**  
**OFFICE MEMORANDUM**

**Sub: Recognition of Educational Qualifications.**

In continuation of this Ministry's O.M of even number dated the 20<sup>th</sup> April, 1978 (copy enclosed) the Govt. of India have decided to confirm the provisional recognition accorded earlier to the Diploma in Industrial Relations and Personnel Management awarded by the Rajendra Prasad Institution of Communication Studies of the Bharatiya Vidya Bhavan, Mumbai for purposes of recruitment to superior posts and services under the Central Government in the appropriate field.

Sd/-  
(M.S. SRINIVASAN)  
Director (Tech.)

To

- 1 All Ministries and Deptts. of Govt. of India.
2. All State Govts. and Union Territories (Education Deptts.)
3. The four Regional Offices of the Ministry of Education and Culture.
4. All Directors of Technical Education.
5. Union Public Service Commission (with 5 spare copies).
6. Staff Selection Commission, Khan Market, Lok Nayak Bhawan, New Delhi.
7. All Staff Public Service Commissions.
8. Association of Indian Universities, D.D. Upadhyaya Marg, New Delhi.
9. D.P.O. (Ministry of Education), Shastri Bhavan, New Delhi.
10. All Boards of Apprenticeship Training.

**GOVERNMENT OF INDIA**  
**MINISTRY OF LABOUR**

**NOTIFICATION**

**New Delhi, the 4<sup>th</sup> November, 1988.**

S.O. No. 3446 dated 19.11.88 in pursuance of clause (b) of sub-rule (2) of rule 72 of the Mines Rules, 1955, the Central Government hereby recognises for the purpose of the above rule the Post-Graduate

Diploma in Industrial Relations and Personnel Management awarded by the Bharatiya Vidya Bhavan, Mumbai. No. S-66025/2/83(A)M-1

Sd/-  
(R.T. Pandey)

Deputy Secretary to the Govt. of India

(To be published in the Gazette of India in Part-II Section 3(ii))

**GOVERNMENT OF INDIA/BHARAT SARKAR  
MINISTRY OF LABOUR/SHRAM MANTRALAYA**

**New Delhi, the 4th Nov. 1988.**

**NOTIFICATION**

S.O. No. 3446 dt. 19.11.88 in pursuance of clause (b) of sub-rule (2) of rule 72 of the Mines Rules, 1955, the Central Government hereby recognises for the purpose of the above rule the Post-Graduate Diploma in Industrial Relations and Personnel Management awarded by the Bharatiya Vidya Bhavan, Mumbai.

RPI-15

No. S:00025/2/93 (A) M-1

Sd/-  
(R.T. Pandey)  
Deputy Secretary to the Govt. of India.

No, S.06025/2/83 (A) M-1

To,  
The Manager,  
Government of India Press,  
Mayapuri Industrial Area, Ring Road, New Delhi  
with Hindi version

**No. S. 60025/2/83(A)M-1  
GOVERNMENT OF INDIA  
BHARAT SARKAR  
MINISTRY OF LABOUR/SHRAM- MANTRALAYA**

New Delhi, the 9th December, 1988.

To,  
The Director,  
Bharatiya Vidya Bhavan,  
Kulapati K.M. Munshi Marg,  
Chowpatty, MUMBAI-400007.

**Subject: Recognition of Diploma in Industrial Relations and Personnel Management awarded by the Bharatiya Vidya Bhavan, Mumbai Notification regarding.**

Sir,

I am directed to forward herewith a copy of the Notification (in bilingual form) granting recognition to the Diploma in Industrial Relations and Personnel Management awarded by the Bharatiya Vidya Bhavan, Mumbai, as published by the Central Government i.e., the Ministry of Labour vide S.O. No. 3446 dated 19.11.1988, for your information and necessary action.

Sd/-  
(R.T. Pandey)  
Deputy Secretary to the Govt. of India

Encl: as above in bilingual form.

## **II. RECOGNITION BY STATE GOVERNMENTS**

### **1. Government of Andhra Pradesh Recognises Diploma in Journalism.**

The Government of Andhra Pradesh have recognised the diploma awarded by the Bharatiya Vidya Bhavan's Rajendra Prasad Institute of Communication & Management Studies by their Notification dated 15th March 1979 (Ref: No. G.O. MS. No. 243) for the purpose of recruitment by transfer to the posts of District Public Relations Officers and Assistant Directors in Andhra Pradesh Information Services.

### **2. RECOGNITION OF THE COURSES BY THE GUJARAT GOVERNMENT**

Post Graduate Diploma courses being conducted by the HARILAL BHAGWATI INSTITUTE OF COMMUNICATION AND MANAGEMENT, Ahmedabad, managed by the Bharatiya Vidya Bhavan.

**GOVERNMENT OF GUJARAT  
Education Department  
Resolution No. USG/1080/68140/84/KH:**

Dated: 21.12.84

**READ:**

1. Letter No. F/18/12/78 T-7 dated 15-1-1979 Ministry of Education, Govt of India.
2. Letter No. F/1826/76.8/T7 dated 2—4-1978 from the Ministry of Education, Govt of India.
3. Letter No. UBK/9-1-Mis/81-82/K-16420 dated 26-11-81 from the Directorate of Higher Education.
4. Letter No. UBK/81-82/KH-3600 dated 15-1-81 from the Directorate of Higher Education.
5. Letter No. Mis/5423/355/K dated 29-11-84 from the Gujarat Public Service Commission.

**RESOLUTIONS:**

Government is pleased to direct that the Post Graduate Diploma Certificate of-

- 1) JOURNALISM
- 2) PUBLIC RELATIONS
- 3) MARKETING AND SALES MANAGEMENT and
- 4) INDUSTRIAL RELATIONS AND PERSONNEL MANAGEMENT being conducted by the HARILAL BHAGWATI INSTITUTE OF COMMUNICATION AND MANAGEMENT, Ahmedabad, managed by the Bharatiya Vidya Bhavan should be recognized for the purpose of recruitments to the various posts in Government as mentioned in the statement attached herewith.
- 5) After the issue of these orders the respective departments should make due changes in the recruitment rules of the respective posts.
- 6) These issues with concurrence of the General Administration Department of Communication & Management dated 20-4-1982.

By order and in the name of the Governor of Gujarat.

(GIRISH MAKWANA)  
Special Officer,

To,  
The Director of Higher Education,  
Old Sachivalaya, Gandhinagar,

The Secretary, Gujarat Public Service Commission, Ahmedabad

The General Administration Department, Gandhinagar.

The Director  
Bhavan's Harilal Bhagwati Institute of Communication and Management  
Khanpur, Ahmedabad.

All Department of Sachivalaya for information and necessary action.  
Select file "KH" branch, Education Department

Assistant Select file.

2. Government of Gujarat

The Government of Gujarat, Department of Education by their order No. 1080-68140-84A dated 21.12.1884 have recognized the Bhavan's Diploma in the following Courses.:

- (i) Journalism
- (ii) Public Relations
- (iii) Marketing & Sales Management
- (iv) Industrial Relations and Personnel Management for various posts mentioned in the above order.

By their resolution No. PRCH: 1084-55611-KH dated 20<sup>th</sup> April 1987 the Government of Gujarat have accorded recognition also to the Diploma in Electronic Data Processing and Computer Management.

**STATEMENT ATTACHED TO THE G.R. NO USG/1080/68140/84/KH**  
**Dated 21-12-84**

| Sr. No | Name of the Postgraduate | Recognised for which post   |
|--------|--------------------------|---|
| 1      | Diploma                  | 3   |
| A      | PUBLIC RELATIONS         | 1. Personal Assistant to the Sup. Agriculture Office.<br>2. Exhibition Assistant<br>3. Extension Officer<br>4. Liaison Officer (Director of Museum)<br>5. Vocational Guidance Officer<br>6. Liaison Officer at Mumbai<br>7. Liaison Officer at Delhi<br>8. Liaison Officer<br>9. Public Relations Officer<br>10. Public Relations Officer (Police)<br>11. Assistant Director of Information (Tourism)<br>12. Divisional Liaison Officer |



B

JOURNALISM

13. Industries Officer (Liaison Officer) (including Industries)
14. Personal Assistant to the Commissioner of Fisheries
15. Deputy Editor (Fisheries)
16. Traffic Officer (Ports)
17. Labour Welfare Officer (Ports)
18. Publicity Officer (Removal of Untouchability)
19. Prevent of Child Marriage Officer
20. Assistant Director, Prohibition and Excise
- (1) Personal Assistant to the Supre. Agricultural Officer
- (2) Deputy Editor (Examiner)
- (3) Exhibition Assistant
- (4) Deputy Forest Conservator (Publicity and Liaison division)
- (5) Radio Liaison Officer
- (6) Extension Officer
- (7) Occupation Information Officer
- (8) Publication Assistant
- (9) Publicity Officer
- (10) Vocational Guidance Officer
- (11) Counsellor
- (12) Film Librarian
- (13) Subdivisional Officer, Small Savings
- (14) Deputy Editor (District Gazetteer)
- (15) Assistant Editor
- (16) Publication Officer (Languages)
- (17) Education and Information Officer (Family Welfare)
- (18) Information Officer (Family Welfare)
- (19) Mass Education and Communication Media Officer, State Family Planning Bureau
- (20) Physical Education Officer
- (21) Exhibition and Publicity Officer
- (22) Public Relations Officer (Police Dept)
- (23) Assistant Director of Information (Tourism)
- (24) Assistant Director of Information
- (25) Deputy Director of Information
- (26) In-charge Officer, Gujarat Information Centre
- (27) Information Officer, New Delhi.
- (28) Manager, Information Centre
- (29) Editor, Civil Defence
- (30) Divisional Liaison Officer
- (31) Assistant Director of Information, RHA Vadodara
- (32) Information Officer (HQ)
- (33) Deputy Editor
- (34) Tourism Officer
- (35) Personal Assistant to the Commissioner of

|   |   |  |
|---|---|--|
|   |   | Fisheries  |
|   |   | (36) Publicity Officer (Removal of Untouchability)   |
|   |   | (37) Planning Officer (Social Security)  |
|   |   | (38) Prevention of Child Marriage Officer  |
|   |   | (39) Assistant Director, Prohibition and Excise.   |
| C | MARKETING AND SALES<br>MANAGEMENT                   | (1) Marketing Officer (Animal Husbandry)<br>(2) Exhibition Officer<br>(3) District Extension Officer<br>(4) Cooperation Officer<br>(5) Cooperation Officer (Marketing)<br>(6) Advertisement Manager<br>(7) Marketing Officer   |
| D | INDUSTRIAL RELATIONS<br>AND PERSONNEL<br>MANAGEMENT | (1) Government Labour Officer<br>(2) Welfare Officer<br>(3) Junior Inspector of Factories<br>(4) Inspector of Notified Factories<br>(5) Inspector, Payment of Wages Act<br>(6) Registrar, Industrial Court<br>(7) Registrar, Labour Court<br>(8) Assistant Labour Commissioner<br>(9) District Social Welfare Officer. |

**CERTIFIED TRUE TRANSLATION  
GOVERNMENT OF GUJARAT  
EDUCATION DEPARTMENT  
Resolution No. DGC/1089/18/90-KH  
New Sachivalaya, Gandhinagar**

Dated: 07-02-1992

READ:

1. Letter No. UBK/9-1-Misc/89-90/K 6527 Dated 10.4.1989 from the Directorate of Higher Education.
2. Letter No. ROQ/1090-5347-E Dated 02-11-1991, from the Gujarat Public Service Commission.

Bharatiya Vidya Bhavan, Bharuch Kendra, had presented the matter with regard to recognition of Post-graduate Diploma Courses (1) Marketing and Sales Management (2) Industrial Relations and Personnel Management (3) Materials Management (4) Business Management (5) EDP and Computer Management for the purpose of recruitment to the various posts in the State Government. After careful consideration it has been resolved that the following Post Graduate Diploma Courses offered by the said College,

1. MARKETING AND SALES MANAGEMENT
2. INDUSTRIAL RELATIONS AND PERSONNEL MANAGEMENT
3. MATERIAL MANAGEMENT

4. BUSINESS MANAGEMENT

5. EDP AND COMPUTER MANAGEMENT should be recognised for the purpose of recruitment to the various posts in the Government as mentioned in the statement attached herewith.

6. After the issue of these orders the respective departments should make due changes in the recruitment rules of the respective posts.

7. This issues with the concurrence of the General Administration Department dated 2-2-1992.

By order and in the name of the Governor of Gujarat.

(N.M. Chaudhary)  
Section Officer  
Education Department

To

The Commissioner of Higher Education  
Government of Gujarat  
Old Sachivalaya, Gandhinagar,  
The Secretary, Gujarat Public Service Commission, Ahmedabad  
The General Administration Department, Gandhinagar.

The Honorary Director  
Bharatiya Vidya Bhavan  
**Bharuch Kendra, Zadeshwar, Bharuch**

All Departments of Sachivalaya: for information and necessary action

Select file "KH" branch, Education Department'

Assistant Select File

**STATEMENT ATTACHED TO THE G.R. NO  
DGC/1089/18/90-KH OY- 02-1992**

| Sr. No | Name of the Postgraduate              | Recognised for which post  |
|--------|---------------------------------------|--|
| 1      | Diploma                               | 3  |
|        | 2                                     |  |
| A      | MARKETING AND SALES<br>MANAGEMENT     | (1) Marketing Officer (Animal Husbandry)<br>(2) Exhibition Officer<br>(3) District Extension Officer<br>(4) Cooperation Officer<br>(5) Cooperation Officer (Marketing)<br>(6) Advertisement Manager<br>(7) Marketing Officer |
| B      | INDUSTRIAL RELATIONS<br>AND PERSONNEL | (1) Government Labour Officer<br>(2) Welfare Officer   |

|   |                                |  |
|---|--------------------------------|--|
|   | MANAGEMENT                     | (3) Junior Inspector of Factories<br>(4) Inspector of Notified Factories<br>(5) Inspector, Payment of Wages Act<br>(6) Registrar, Industrial Court<br>(7) Registrar, Labour Court<br>(8) Assistant Labour Commissioner<br>(9) District Social Welfare Officer. |
| C | MATERIALS<br>MANAGEMENT        | (1) Store Officer/Manager<br>(2) Purchase Officer/Manager<br>(3) Materials Officer/Manager   |
| D | BUSINESS MANAGEMENT            | This course consists of various aspects of Management/Supervision and is considered and recognised for the post of Head of various departments.  |
| E | EDP AND COMPUTER<br>MANAGEMENT | (1) Office-in-Charge Computer Section<br>(2) Programmer<br>(3) Data Processor  |

**CERTIFIED TRUE TRANSLATION  
RECOGNITION OF THE COURSES BY  
THE GUJARAT GOVERNMENT**

Recognition by the Government of Gujarat of Bhavan's Rajendra Prasad Institute's Course under Group: M-7: "Electronic Data Processing and Computer Management"

Approval for employment of Post-Graduate Diploma Course conducted by Bharatiya Vidya Bhavan's Harilal Bhagwati Institute of Communication and Management, Ahmedabad.

Government of Gujarat - Department of Education  
Resolution No. PRCH: 1184-55611-KH. New Secretariat Gandhinagar dated 20-4-87.

READ:

1. Government Resolution No. PRCH: 1184-55611-KH.
2. Director of Higher Education Letter No. UBK: 9-1/A Insti/ 86-87/K/5800 dated 16-4-86.

**Resolution:**

Representation was received for the recognition of the Post-Graduate Diploma in Electronic Data Processing and Computer Management run by Harilal Bhagwati Institute of Communication and Management being managed by Bharatiya Vidya Bhavan for the purpose of recruitment in the post of Programmer. After careful consideration of this matter the Government resolves that the post-graduate diploma in Electronic Data Processing and Computer Management awarded by the said Institution in 1984-85 and thereafter is recognised. The respective departments will be required to modify relevant rules for the respective posts after the issuance of these orders.

These orders have been issued with the consent received on 13-10-86 of General Administrative Department. In the name and order of the Governor of Gujarat.

M.G. SHAH  
Under Secretary  
Education Department

To  
Director of Higher Education,  
Gujarat State,  
Gandhinagar,

Director  
Harilal Bhagwati Institute of Communication and Management.

**The Government of Haryana and the Government of Punjab have also recognized the following Courses of Bhavan's Rajendra Prasad Institute:-**

- (1) Group: C-1: Journalism.
- (2) Group: C-2: Public Relations.
- (3) Group: M-1: Marketing & Sales Management.
- (4) Group: M-3: Industrial Relations & Personnel Management.

Details are furnished below.

**3. HARYANA GOVERNMENT**  
**GAZETTE JUNE-15, 1982 (JYST. 25, 1904 SAKA)**  
**LABOUR DEPARTMENT**  
The 19th January, 1982

No. 199 (a)80-6 labour in pursuance of provisions of clause (b) of Rule 4 of the Punjab Welfare Workers Recruitment and Conditions of Services Rules, 1952 published with erstwhile Punjab Government certification No. 2061-IP. 52/1204 dated 20th March, 1952 and in exercise of powers of the provisions of section 49(2) of the Factories Act, 1948, the Government of Haryana is pleased to recognise and add the name of the following institutions and its Degree/Diploma after serial No. 49 of the list mentioned under section 5(4) of the said rules for employment as Welfare Officers in the State of Haryana under the Factories Act, 1948.

- |     |   |  |
|-----|---|--|
| 50) | Rajendra Prasad Institute of Communication<br>Studies of the Bharatiya<br>Vidya Bhavan, Bombay. | Diploma in Industrial Relations &<br>Personnel Management  |
| 51) | Punjab University, Chandigarh   | M.A. Degree in Public Administration with<br>Specialization in Labour Welfare<br>Administration, |
| 52) | Kurukshetra University, Kurukshetra.  | Diploma in Personnel Management &<br>Labour Welfare.   |

H.L. GUGNANI  
Commissioner and Secretary to  
Government, Haryana, Labour and  
Employment Department.

(Also Haryana Government's order No. TE/50/BOM/6028 dated 10-9-85 recognising C-1; C-2; M-1 and M-3 Courses.)

**4. GOVERNMENT OF JAMMU AND KASHMIR  
GENERAL ADMINISTRATION DEPARTMENT  
ADM. REFORMS AND INSPECTIONS/TRAINING**

Subject: Recognition of Diplomas awarded by Bharatiya Vidya Bhavan Rajendra Prasad Institute of Communication and Management.

Government Order No.: 38-ARI of 1990

Dated: 28-12-1990

It is hereby ordered that the Diplomas awarded by the Bharatiya Vidya Bhavan's Rajendra Prasad Institute of Communication and Management and its affiliated branches shall be recognised for the purpose of employment in the State Government.

By order of the Government of Jammu and Kashmir.

Sd/-  
(Ajit Kumar)  
Commr./Secretary to Government  
AD/ARI/Training Department  
Dated 9-1-1991

No.: ARI-16/90ARI

Copy for information:-

- 1) All Additional Chief Secretaries.
- 2) All Commissioners/Secretaries to Government.
- 3) All Heads of Departments.
- 4) Private Secretary to Advisors.
- 5) Private Secretary to Chief Secretary.
- 60) Government order file/stock file.

(PN. Dhar)  
Deputy Secretary to Government  
Adm. Reforms and Inspections Deptt.

**5. GOVERNMENT OF KARNATAKA**

Government of Karnataka have recognised the following Diplomas awarded by the Bharatiya Vidya Bhavan's Rajendra Prasad Institute:-

1. Journalism
2. Public Relations
3. Marketing and Sales Management - vide Govt. of Karnataka's Order No.DPAR I SPR 79 dt.

- 12-2-79 and  
4. Industrial Relations and Personnel Management - Vide Order No. DPAR & SDR 81 dated 11-2-82.

**GULBARGA UNIVERSITY**

Academic Section, Jnana Ganga, Gulbarga - 585106, Karnataka State)

**NOTIFICATION**

Sub: Recognition of Post-Graduate Diploma in Electronics Data Processing and Computer Management conducted by Bharatiya Vidya Bhavan's Bombay-reg.

Ref: Academic Council Resolution No. III (3) meeting held on 16.12.1994. In pursuance of the Academic decision of the Academic Council meeting held on 16.12.1994 vide resolution No. III (3) it is hereby notified that the Post-Graduate Diploma the Electronics Data Processing and Computer Management course conducted by the Bharatiya Vidya Bavan's Bombay is recognized by Gulbarga University, Gulbarga for employment purpose only.

Registrar,  
Gulbarga University, Gulbarga.

To,

Shri Srikant B.N.  
Examination Branch  
Gulbarga University,  
GULBARGA.

Copy to:

1. The Registrar, Bharatiya Vidya Bhavan's Rajendra Prasad Institute of Communication and Management K.M. Munshi Marg. Chowpatty, Mumbai 400007, for information.
2. Finance Officer G.U.G. for information.
3. PA. to Registrar/P.S. to Vice-Chancellor G.U.G.
4. Registrar (Evl.) G.U.G.
5. Office file.

**UNIVERSITY OF MYSORE**

AC-4/607/94-95

Mysore Viswavidyanilaya Karya. Soudha  
"CRAWFORD HALL" Mysore - 570005  
2nd May, 1997

**NOTIFICATION**

**Sub: Recognition of Post-graduate Diploma Courses conducted by Bhavan's  
College of Communication & Management of Bharatiya Vidya Bhavan.**

Pursuant to the decision taken by the Equivalence Committee at its Meeting held on 12th March, 1997 and with the approval of the Vice-Chancellor, the Post-graduate Diploma Courses conducted by Bhavan's College of communication & Management of Bharatiya Vidya Bhavan, considered as equivalent to Mysore University Post-Graduate Diploma Courses.

REGISTRAR

To

1. The Director, Post-graduate Studies Bhavan's College of Communication & Management, Bharatiya Vidya Bhavan, Mysore.
2. The Principals of all the Colleges.
3. Heads of all the Departments of Post-graduate Centres.
4. The Registrar (Evaluation), University of Mysore, Mysore;
5. The Joint Secretary, Association of Indian Universities, AIU House, 16 Kotla Marg, New Delhi - 110002.

**GOVERNMENT OF KERALA  
ABSTRACT**

Qualification - Degree and Diplomas recognised by the Government of India-Automatic recognition - Instructions issued.

**PUBLIC (SERVICES D) DEPARTMENT  
G.O. (MS) No. 526  
Thiruvananthapuram, dated the 17th July, 1965.**

Read again:

- 1) G.O.MS. No. 45/Public (Ser.) dated 20-1-1960.
- 2) G.O.MS. No. 145/Public (Ser.) dated 21-3-1963.
- 3) G.O.MS. No. 392/Public (Ser.) dated 23.4.1965.

Read also:

From the Kerala Public Service Commission.  
Letter No. 47/1699/84/64 dated 10-6-1965.



## **ORDER**

In supersession of all existing orders in the subject, the Government are pleased to order as follows:

- i) Medical Degrees which have been approved by the All India Medical Council only should be approved.
- ii) Other Degrees and Diplomas awarded by statutory Universities by the Central University Grants Commission, should be recognised.
- iii) Certificates and Diplomas awarded by the Board of Secondary and Intermediate Education duly set up and recognised by the Central Government or a State Government should be recognised.
- iv) All Technical and Professional qualifications recognised by the Government of India should be recognised for purpose of appointment to various posts in public services in State other than teaching posts.
- v) In cases of doubt, the Government should be addressed.

By Order of the Governor:  
(ZACHARIA MATHEW)  
Joint Secretary  
Sd/-

To  
The Secretary  
Kerala Public Commission etc.  
(True Copy)

**GOVERNMENT OF KERALA**  
**No. 55952/Rules-2/4/GAD**  
**General Admn. (Rules) Department**  
**Thiruvananthapuram, dated the 16th June, 1984.**

From  
The Commissioner and Secretary to Government,

The Hon. Joint Director,  
Rajendra Prasad Institute of Communication & Management  
Kulapati K.M. Munshi Marg  
Mumbai-400007.

Sir,

**Sub: "Recognition of Post Graduate Diplomas awarded by Bhavan's Rajendra Prasad Institute of Communication & management regarding-**

Ref: Your letter No. Nil dated 17-2-1984 to the Secretary Education Department, Government of Kerala

I am directed to invite a reference to the letter cited and to inform you that according to the order issued in G.O. (P) No 196/73/PD dated 12-7-1973, the Diploma in Journalism awarded by the Bharatiya Vidya

Bhavan, Rajendra Prasad Institute of Communication Studies, Mumbai, has the recognition of this State Government for the purpose of appointment in public service: Further, the Diplomas in Public Relations, Marketing and Sales Management and Industrial Relations and Personnel Management stand automatically recognised by this Government for the purpose of appointment to various posts in public service, other than teaching posts, by virtue of the orders issued in G.O. (MS) No. 526-PD dated 17-7-1965 (copy enclosed for reference.)

Yours faithfully,  
(J.RAJASEKHARAN)  
Under Secretary  
For Commissioner &  
Secretary to Govt.

Approved for issue  
Sd/-  
Section Officer

**GOVERNMENT OF KERALA**  
**Labour and Rehabilitation (B) Department**

**NOTIFICATION**

No.22537/B2/86/LBR & REH. Dated Trivandrum 1st January, 1986.

SR.O. No. 573/86. - The Government of Kerala hereby recognise the Post Graduate Diploma in Industrial Relations and Personnel Management awarded by the Bhavan's Rajendra Prasad Institute of Communication and Management, Mumbai as a recognised qualification of purposes of clause (x) of rule 4 of the Kerala Factories (Welfare Officers) Rules, 1957.

By order of the Governor  
U. MAHABALARAO  
Commissioner and Secretary to Government.

**Explanatory Note**

**The Bhavan's Rajendra Prasad Institute of Communication and Management, Mumbai requested to recognise the 'Post Graduate Diploma in Industrial Relations and Personnel Management' for the purpose of appointment of Welfare Officers in factories in the State. All the necessary conditions are satisfied, such as (1) the course is a Post Graduate Diploma, (2) the duration of the course is two years, and (3) the course includes the subject of labour. Government have considered the proposal and they are of opinion that the Post Graduate Diploma of the Institute should be recognised as a qualification for appointment as Welfare Officers as contemplated in rule 4(b) of Kerala Factories (Welfare Officers) Rules, 1957. Hence the notification.**

**G.595**

**GOVERNMENT OF KERALA**

**GOVERNMENT OF KERALA  
Labour and Rehabilitation (B) Department  
ERRATUM NOTIFICATION**

No. 4816/B2/86/LBR & REH.

Dated Thiruvananthapuram, 9th May, 1986

S.R.O. No. 893/86- in the explanatory Note of Notification Number 22537/B2/86/LBR & REH dated 1<sup>st</sup> January, 1986 published in Kerala Gazette No. 13 dated 1<sup>st</sup> April, 1986 as S.R.O. No. 573/86, the duration of the course be read as one year, instead on 2 years.

By order of the Governor  
B.K.JAISWAR  
Additional Secretary to Government

**7. ANNAMALAI UNIVERSITY**  
**Tamil Nadu**

From,  
The Registrar,  
Annamalai University,  
Annamalai Nagar, PO. 608002  
TAMIL NADU

No.B6/11756/91 Dated 21-6-93

To  
THE SECRETARY TO GOVERNMENT,  
Personnel and Administrative  
Reforms (Per R) Department  
Secretariat, Chennai - 600 009,

Subject: Qualifications {certain P.G Diploma Courses awarded by the Bhavan's Rajaji College of Communication & Management, Chennai}

Ref.:1. Lr. No. BVB/20-C/91-1, dated 30.4.91 of the Director, Bhavan's Rajaji College of Communication and Management, Chennai.

Ref.:2. Your G.O. Lr. No. 39474/91-1, dated 20.5.91 and other Reminders.

Ref.:3. Syn. Res.No 84 dated 11.6.93.

Sir,

I am by direction to inform you that the Syndicate of this University has been pleased to recognise the following Post Graduate Diploma courses awarded by the Bhavan's Rajaji College of Communication and Management, Chennai as equivalent to the corresponding P.G. Diploma courses of this University offered through Correspondence.

1. Journalism
2. Public Relations
3. Marketing & Sales Management
4. Industrial Relations & Personnel Management.

I am to request you kindly acknowledge the receipt of this letter.

Yours faithfully  
Sd/-  
For REGISTRAR

Copy to the Director,  
Bhavan's Rajaji College of Communication & Management,  
38-39, East Mada Street, Mylapore,  
Chennai-600004.

Copy to Dean, Faculty of Arts.  
Copy to K. Section.

**PUNJAB GOVERNMENT  
EDUCATION DEPARTMENT (EDUCATION II BRANCH)**

Dated, Chandigarh, the 9th January 1980.

Dated 9-1-1980

Letter No. 10982-4Ed-11-79-78

To  
Principal  
Bharatiya Vidya Bhavan,  
Dayanand College of Communication & Management  
D.A.V. School Building,  
Sector, 3-C, CHANDIGARH

Subject: Recognition of courses/diplomas awarded by the Bharatiya Vidya  
Bhavan, Dayanand College of Communication and Management, Mumbai.

Sir,

Kindly refer to your letter No. 04-501, dated the 22nd November, 1979, on the  
subject noted above.

The Diplomas of Journalism, Public Relations and Marketing and Sales Management, awarded by the Bharatiya Vidya Bhavan, recognised by the Govt. of India, in their letter No. F-18-22/78/T-7, dated 15-1-79 have also been recognised provisionally by the Punjab Govt. for purposes of recruitment to superior posts and services under the control of Punjab Govt. in the appropriate field. Similarly the Diploma (Not External Diploma) in Industrial Relations and Personnel Management, awarded by the Bhavan's Rajendra Prasad Institute of Communication Studies of the Bharatiya Vidya Bhavan, Mumbai & recognised by the Govt. of India for a period of two years, vide their letter No. F-18-26-76-1/2T-7, dated 20-4-78 has also been recognised by the Punjab Govt. in the manner. At present the Policy of the State Govt. is to grant recognition to such qualifications as are recognised by the Govt. of India.

Yours faithfully,  
Sd/-  
(Devinder Kashyap)  
Under Secretary to Govt.  
Punjab Education Department

**GOVERNMENT OF PUNJAB**  
**DEPARTMENT OF LABOUR AND EMPLOYMENT**  
**NOTIFICATION**

Dated: 16<sup>th</sup> July, 1981

No.S.O./P.W.O.R/52/R.4/A-Md.81. In pursuance of the provisions of clause (b) of rule 4 of the Punjab Welfare Officers (Recruitment and Conditions of Services) Rules, 1952, republished with Punjab Government No. G.S.B. 35/C.A-63/48-s49/50/65 dated the 13<sup>th</sup> January, 1965, the Governor of Punjab is pleased to make the following amendment in Punjab Government Labour Department, Notification No. 5635-4L & E-71/19341, dated 28<sup>th</sup> July, 1971, Namely:-

**AMENDMENT**

In the said notification, in the table, after serial number 52 and the entries relating there to, the following serial number and entries shall be added, namely:

53) Bharatiya Vidya Bhavan Rajendra  
Prasad Institute of Management, Mumbai.

Post Graduate Diploma Courses in Industrial  
Relations and Personnel Management.

Sd/-  
SADANAND  
Secretary to Government of Punjab  
Department of Labour and Employment

Endst. No. 10(2) 81-2L.11/916V/4,

Dated 16th July, 1981

A copy is forwarded to the Chief Inspector of Factories, Punjab, Chandigarh for Information and necessary action with reference to his note dated 16-7-1981.

Department of Labour and Employment

Sd/-  
Deputy Secretary

**GOVERNMENT OF TAMILNADU  
ABSTRACT**

Qualification – Recognition of the Post-Graduate Diploma Courses awarded by the Bhavan's Rajaji College of Communication and Management, Madras, for purpose of employment in public services-orders-issued.

**PERSONNEL & ADMINISTRATIVE REFORMS (R) DEPARTMENT**

G.O. Ms. No. 60

dated: 1.2.96

Read:

1. From the Director, Bhavan's Rajaji College of Communication and Management, Madras-4, Letter No. BVB/20-C/91, dated 30-4-91.
2. G.O.Ms No. 441, Personnel & Administrative Reforms (R), department, Dated 20-12-93
3. From the Secretary, Tamil Nadu Public Service Commission, Letter No. 6190/DG3/94, dated 20.12.94 and 23.5.95

**ORDER :**

The Director, Bhavan's Rajaji College of Communication and Management, Madras in his letter first read above, has requested the Government to recognize the Post Graduate Diploma Courses in the following disciplines for appointment in public services:-

- i. Journalism
- ii. Public Relations
- iii. Marketing & Sales
- iv. Industrial Relations & Personnel Management

2. The request of the Director, Bhavan's Rajaji College of College of Communication and Management, Madras for recognition of the above Post Graduate Diploma course has been referred to the Committee constituted for this purpose in the Government order second read above. The Secretary, Tamil Nadu Public Service Public Service Commission in his letter third read above has stated Madras that the Committee resolved at its meeting held on 15.7.94 to recommend to the Government for recognition of the following courses offered by the Bhavan's Rajaji College of Communication, Madras, for purpose of employment in in public services :-

Post Graduate Diploma in

- i. Journalism
- ii. Public Relations
- iii. Marketing and Sales Management
- iv. Industrial Relations and Personnel Management

3. The Government after careful examination have decided to accept the recommendation of the Committee and accordingly direct that the Post Graduate Diploma Courses conducted by Bhavan's

Rajaji College of Communication and Management, Madras, in

- i. Journalism
- ii. Public Relations
- iii. Marketing and Sales Management
- iv. Industrial Relations and Personnel Management

be recognised as qualifications for the purpose of employment in public pets IH | services.

(By order of the Governor)

P. S. Randyan,  
Secretary to Government

To,

The Director,  
Bhavan's Rajaji College of Communication,  
38-39, East Mada Street, Mylapore, Chennai- 4

All Secretaries to Government, Chennai-9  
All Heads of Department,  
The Secretary,  
Tamil Nadu Public Service Commission,  
Madras-2

Copy to:

All Departments of Secretariat, Chennai-9  
All Sections in Personnel and Administrative Reforms Department, Madras-9  
The Secretary to Chief Minister, Chennai-9

Forwarded: By Order

Sd/-  
Section Officer



## RECOGNITION BY GOVT. OF U.P

By notification no. 1005/36-3-(3) W.O/90 dated May 29, 1992 the Government of Uttar Pradesh has recognised the Post Graduate Diploma in Industrial Relations and Personnel Management of Bharatiya Vidya Bhavan Lucknow under U.P. Factories (Welfare Officers) Rules 1955 for the appointment to the post of Labour Welfare Officers in U.P.

प्रेषक, संख्या –1005/36-3-13 डब्लू.ओ./90

प्रेषक,

बराती लाल,  
अनुसचिव,  
उत्तर प्रदेश शासन ।  
सेवा में,

1. क्रमायुक्त,  
उत्तर प्रदेश,  
कानपुर ।

2. निर्देशक कारखाना  
कार्यालय क्रमायुक्त,  
उ.प्र. कानपुर।

क्रम अनुभाग-3

लखनऊ, 29 मई, 1992

विषय : भारतीय विद्या भवन, लखनऊ द्वारा प्रदत्त किए जाने वाले पोस्ट ग्रेजुएट डिप्लोमा इन इण्डस्ट्रियल रिलेशन एण्ड पर्सनल मैनेजमेंट को मान्यता दिए जाने के सम्बंध में । महोदय,

उपर्युक्त विषय पर मुझे यह कहने का निदेश हुआ है कि राज्यपाल महोदय ने उत्तर प्रदेश कारखाना कल्याण अधिकारी नियमावली, 1955 के अधीन कल्याण अधिकारी के पद हेतु उक्त नियमावली के नियम 9 (ई) में निमित्त भारतीय विद्या भवन, लखनऊ द्वारा प्रदत्त इण्डस्ट्रियल रिलेशन्स एण्ड परसोनल

मैनेजमेंट के पोस्ट ग्रेजुएट डिप्लोमा की मान्यता निम्नलिखित शर्तों के अधीन प्रदान कर दी है।

(1) प्रश्रुत डिप्लोमा कोर्स का पाठ्यक्रम मिसी मान्यता प्राप्त विश्वविद्यालय या मान्यता प्राप्त संस्था के पाठ्यक्रम के अनुरूप होगा।

(2) संस्था द्वारा ली जाने वाली फिस आदि के बारे में यदि कोई शिकायत प्राप्त होगा तो उसका निस्तारण शासन द्वारा किया जाएगा ।

(3) संस्था की ख्याति गिरने या डिप्लोमा का स्तर पर्याप्त न होने की दशा में उक्त मान्यता को किसी भी समय समाप्त किया जा सकता है ।

भवदीय,  
(बराती लाल)  
अनु सचिव

संस्था1005(I)/36-3-13 (डब्लू.ओ.) / 90 तटदिनांक :  
प्रतिलिपि निम्नलिखित को सूचनार्थ एवं आवश्यक कार्यवाई हेतु प्रेषित:

1. उपक्रमायुक्त, लखनऊ क्षेत्र, लखनऊ ।
2. प्राविधिक शिक्षा अनुभाग – 2
3. श्री राधे कृष्ण गुप्ता, अवैतनिक सचिव, भारतीय विद्या भवन, 25, जपलिंग रोड, लखनऊ को उनके पत्र दि.  
1.8.1991 के संदर्भ में ।
4. गार्ड फाइल ।

आज्ञा से  
(बराती लाल)  
अनु सचिव

**GURU JAMBHESHWAR UNIVERSITY**  
**Hisar - 125 001 (India)**

**No. Acad/04/AC-II/M-47/4079**  
**Date : 21/09/2004**

'A' Grade, NAAC Accredited

To,  
Prof, N.N. Pillai,  
Principal,  
Bharatiya Vidya Bhavan,  
Sardar Patel College of Communication &  
Management, Mehta Sadan, Kasturba Gandhi Marg,  
New Delhi - 110 001

**Sub: Recognition of PG Diploma in Journalism, Public Relations and Mass Communication of Bharatiya Vidya Bhavan.**

Dear Sir,

Kindly refer to your letter No. 3534 dated 13.7.2004, on the subject cited above.

In this connection, I am directed to enclose herewith a copy of the recommendations of the Sub Committee of the Equivalence Committee of its meeting held on 19.6.2004 in the office of Dean, Media Studies of this university, duly approved by the Vice Chancellor, for further necessary action at your end.

Yours  
sincerely,  
Sd/-  
Deputy Registrar  
(Academic) for  
REGISTRAR

*Office of the Dean, Faculty of Media Studies*  
**GURU JAMBHESHWAR UNIVERSITY, Hisar**

No./04/

Dated :

With reference to the letter No. Acad/04/AC-II/2373 dated 29.05.04 the meeting of the Equivalence Committee appointed by the Vice-Chancellor was held on 19.06.04 at 10.30 AM in the Office of the Dean, Media Studies. The following were present :

1. Prof. B.K. Kuthiala,  
Dean Media Studies, Guru Jambheshwar University, Hisar
2. Prof. N.N. Pillai, Principal,  
Bharatiya Vidya Bhavan, Kasturba Gandhi Marg, New Delhi.
3. Sh. Y.P. Goswami, Deputy  
Registrar, Guru Jambheshwar  
University, Hisar
4. Sh. Vikram Kaushik, Lecturer,  
Deptt. Of Comm. Mgt. & Technology
5. Sh. Susheel Kumar, Lecturer,  
Deptt. of Comm. Mgt. & Technology  
(4 & 5 Nominated by the Chairman in his place).

The following was decided :

1. The syllabus of P. G. Diploma in Public Relations of Bharatiya Vidya Bhavan was also examined in detail and it was found that deficiency of absence of the content of the Human Communication has been rectified by including the full paper on Human Communication. The content of the added paper is adopted fully from the paper of Human Communication of P. G. Diploma in Mass Communication of Guru Jambheshwar University.

In view of the above observation, it is recommended that the P. G. Diploma in Public Relations of Bharatiya Vidya Bhavan be treated as equivalent to P. G. Diploma in Mass Communication of Guru Jambheshwar University, Hisar from the session 2004-05 onwards.

2. The amended syllabus of the P. G. Diploma in Journalism of the Bharatiya Vidya Bhavan was examined in detail from its Prospectus 2004-05. It was observed that an additional Paper-V Communication has been added as an option to the Paper-V of Newspaper Management & Printing. The entire course content of the Human Communication of PGDMC of Guru Jambheshwar University has been adopted.

In view of the above, it is recommended that students of Bharatiya Vidya Bhavan who qualify P. G. Diploma in Journalism from Bharatiya Vidya Bhavan with an option in Human Communication during and after 2004-05 be treated as having qualifications equivalent to P. G. Diploma in Mass Communication of the Guru Jambheshwar University, Hisar.

3. For the year 2004-05 the students passing from Bharatiya Vidya Bhavan in 2003-04 and before, the previous arrangement should continue.
4. As per the previous decision, the students passing the P. G. Diploma in Mass Communication from Bharatiya Vidya Bhavan will be treated as equivalent to P. G. Diploma in Mass Communication of Guru Jambheshwar University, Hisar. All the topics of the Syllabus of P. G. Diploma

in Mass Communication of GJU are in the syllabus of P. G. Diploma in Mass Communication of the Bharatiya Vidya Bhavan.

Sd/-  
Prof. B.K.  
Kuthiala

Sd/-  
Prof. N.N. Pillai

Sd/-  
Sh.Y.P.  
Goswami

Sd/-  
Sh. Vikram  
Kaushik

Sd/-  
Sh. Susheel  
Kumar

## **10. GOVERNMENT OF WEST BENGAL**

By their Notification No 600/LW/LW/5T-2/87 DATED 30<sup>TH</sup> May 1988 the Government of West Bengal have recognized the Diploma in Industrial Relations & Personnel Management under West Bengal Factories (Welfare Officers) Rules 1971.

The text of the Orders, Notifications, etc. are given in Appendix 1.

### **GOVERNMENT OF WEST BENGAL LABOUR DEPARTMENT LW BRANCH 2, Brabourne Road, Calcutta-1, NOTIFICATION**

No. 600-L 2/LW/5T-2/87.

Calcutta, the 30<sup>th</sup> May, 1988

In pursuance of clause (d) of rule 5 of the West Bengal Factories (Welfare Officers Rules, 1971) the Governor is pleased hereby to recognize the Diploma in Industrial Relations & Personnel Management of Rajendra Prasad Institute of Communication & Management of Bharatiya Vidya Bhavan, Mumbai.

By Order of the Governor,  
Sd/- S.C. Das

Dy. Secy. to the Govt. of West Bengal

S/305

No. 600/1(50)-LW dated: 3.5.88

Copy forwarded for information to the -

- 1) Labour Commissioner. New Sectt. Bldg. Cal-1
- 2) Chief Inspector of Factories, New Sectt. Bldg. Cal-1
- 3) Secy.to the Govt. of India, Ministry of Labour, New Delhi
- 4) Secy.to the Govt. of India, Ministry of Home Affairs, New Delhi
- 5) Secy.to the Govt. of India, Ministry of human Resources Development, (Dept. of Education), New Delhi
- 6)The Principal,  
Bhavan's College of Communication & Management, Block FA.,  
Sector III, Salt Lake City, Calcutta 700091

Deputy Secretary